

MBA: New Zealand & Australia *Sample Itinerary**

The MBA in Australia & New Zealand Program offers participants a first-hand glimpse into the complex business landscapes of these two nations. Our destination cities of Auckland and Sydney both represent critical centers of business and commerce in the region and are important players in the global economy. Participants will have exclusive access to influential business leaders across several key industries including: Sports, Real Estate, Agriculture, Government, IT, Startups, Healthcare, CRM, and Social Media. During presentations and tours, students will gain powerful insights into these industries, as well as the global and regional business climates. The group will absorb the fascinating local culture, art, architecture, and history during guided tours with local experts and cultural activities.

***This is a *sample itinerary*; all programs are unique and customized to meet all necessary academic, business, and cultural requirements.**

- ✓ **Program Length**
9 days
- ✓ **Visits Arranged**
10 Companies
- ✓ **Program Type**
MBA
- ✓ **Program Topic**
Business
- ✓ **Cities Visited**
Auckland & Sydney

MBA in New Zealand & Australia

*Itinerary at a Glance**



- DAY 1** ● **ARRIVE NEW ZEALAND**
Transfer on own to the hotel
- DAY 2** ● **AUCKLAND: GUIDED CITY TOUR**
Morning arrive and commence on a sightseeing tour; Lunch and wine tasting at Soljans Vineyard & Wine Estate; Welcome Dinner
- DAY 3** ● **AUCKLAND BUSINESS VISITS: Sports & Real Estate**
Visit NZ Rugby; Visit The Property Institute of NZ and Valocity
- DAY 4** ● **AUCKLAND BUSINESS VISITS: Agriculture, IT & Government**
Visit JP Turner Group “Kiwifruit”; Visit Catalyst; Visit US Consulate General
- DAY 5** ● **TRANSFER TO SYDNEY & CITY SIGHTSEEING TOUR**
Arrive in Sydney and transfer to hotel. Tour the Harbour, Opera House, Chinatown, Bondi Beach, Kings Cross & Watson Bay
- DAY 6** ● **SYDNEY BUSINESS VISITS: Startup Hub, University & Healthcare**
Visit Sydney Startup Hub; Visit University of Sydney; Visit Westmead Research Center
- DAY 7** ● **SYDNEY BUSINESS VISITS: Social Media, CRM**
Visit LinkedIn; Visit Facebook; Visit Salesforce; Visit Hub & Ximple; Farewell Dinner
- DAY 8** ● **DEPART AUSTRALIA FOR U.S.**
Transfer to Sydney Airport. Arrive U.S. the same day

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Sample Detailed Itinerary*



DAY 1

ARRIVE NEW ZEALAND

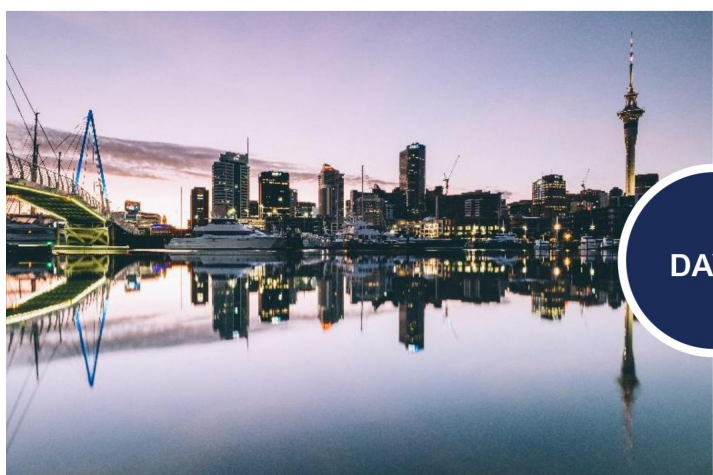
Arrive Auckland Airport from the U.S. on your own individually scheduled flights. Transfer on your own to the hotel. Remainder of the day free to explore the city.



DAY 2

AUCKLAND: GUIDED CITY TOUR

Upon arrival, embark on a guided sightseeing tour including Parnell Village, Tamaki Drive, Auckland Domain, Queen Street and the iconic Harbor Bridge and the America's Cup Viaduct. At the Auckland Museum, you'll see the largest collection of Maori treasures in the world along with a glimpse of Maori culture including the high energy Haka dance. The Maori Cultural Experience also includes the opportunity to meet, talk, and take photos with the performers.



DAY 3

AUCKLAND BUSINESS VISITS: Sports & Real Estate

This morning you'll visit **NZ Rugby**, one of New Zealand's largest sports organizations that is committed to ensure the national game is effectively run at all levels. After lunch at a nearby restaurant is a visit to **The Property Institute of NZ and Valocity** for a company presentation and a Q&A session with executives regarding the real estate industry and related technology.

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DAY 4

AUCKLAND BUSINESS VISITS: Produce export, IT & Government

The first visit today is to **JP Turner** – “Kiwifruit”, a family run company exporting fruit and vegetables since 1912. Learn about the export sector. Eat lunch at a local *Brasserie*, then visit **Catalyst**, the nation’s largest open source development company. After a presentation and Q&A session with company management, you’ll visit the **U.S. Consulate General** who represents people, businesses and academic communities in the region. The evening concludes with a group dinner.



DAY 5

ARRIVE SYDNEY: GUIDED CITY TOUR

Arrive in Sydney from Auckland and transfer to hotel. Following check-in, the city tour begins. You’ll take in the stunning architecture and the spectacular harbor views. You’ll see the Opera House, the Harbor Bridge, visit Chinatown, Watson Bay, Darling Harbor and take in the amazing views from “The Gap” on the way to the world-famous Bondi Beach. After this incredible tour, you’ll have the evening free to unwind and explore the city.



DAY 6

SYDNEY BUSINESS VISITS: Startup Hub, University & Healthcare

This morning you’ll visit the **Sydney Startup Hub** with the goal to spark innovation and grow the pipeline of future job-creating businesses. After lunch is a visit to the **University of Sydney and Elastagen** where you’ll meet with academic leaders and discuss the Australian university system during a Q&A session. The last visit of the day will be to **Westmead Medical Research Center**, dedicated to disease research and comprised of 450 medical research and support staff. The day concludes with a group dinner at a local restaurant.

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DAY 7

SYDNEY BUSINESS VISITS: Social Media & CRM

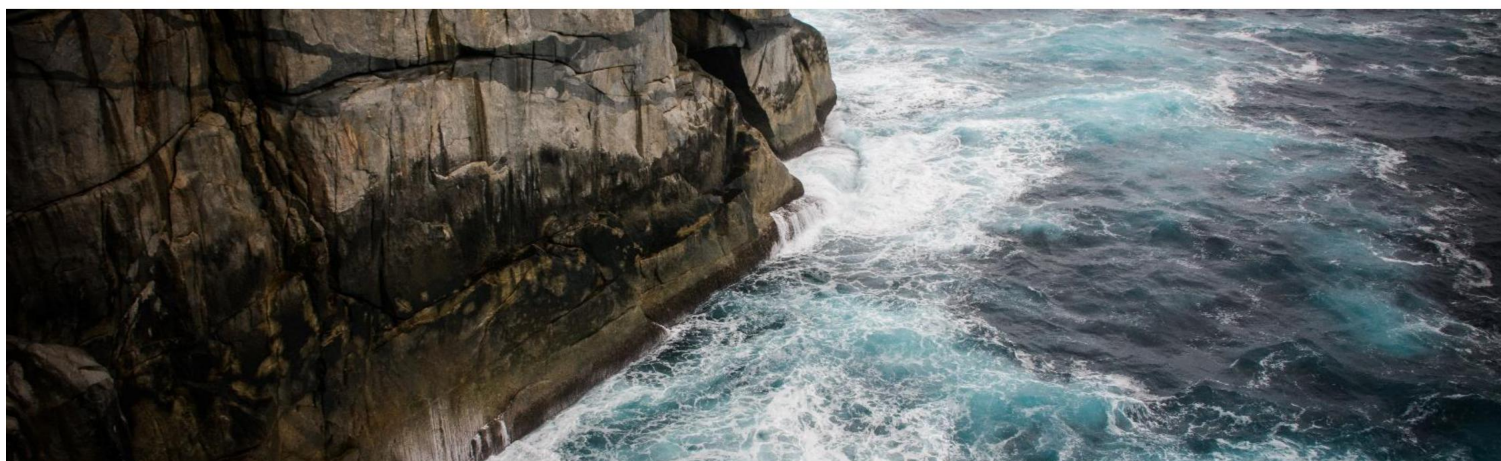
This morning you'll start at **LinkedIn** where you'll meet with executives and learn about their global platform's position in the region. Next, you'll visit **Facebook** where you'll have a Q&A session with company leaders, discuss regional strategy and company outlook. After a group lunch, you'll visit **Salesforce**, the global leader in CRM and gain insights during a company presentation and Q&A session with company management. The final visit is to the Hub co-working community for a presentation and happy hour. The day concludes with an unforgettable Farewell Dinner.



DAY 8

DEPART AUSTRALIA FOR U.S.

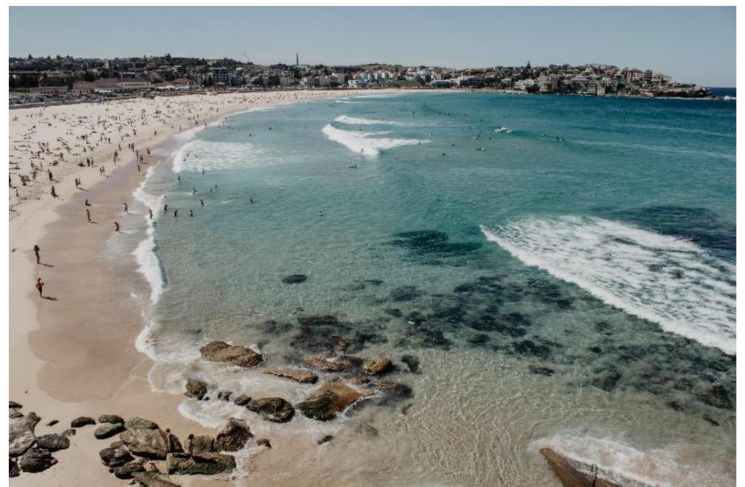
Transferred on your own to Sydney Airport for flight to the U.S. Arrive U.S. the same day.



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Photo Gallery



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**DISCOVER THE BEST OF
BUSINESS & CULTURE IN
NEW ZEALAND & AUSTRALIA**





Contact us, and our travel specialist would be happy to assist on your upcoming group trip.



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